

# ACL: At Your Service!



Marti Hearst  
Presidential Address

ACL 2018, Melbourne

Hello! I'm Marti Hearst. Welcome to ACL 2018 in Melbourne! This is an auspicious event!

My title is ACL: At Your Service. But an equally good title is ACL and YOUR service.

# ACL: And Your Service!



Marti Hearst  
ACL Presidential Address

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Please join me in thanking the conference general chair, program co-chairs and local organizers, and everyone else who contributed to making this event happen.



What is a president's talk anyway? It started out as a lightweight after dinner speech to a few hundred people after they had had a few glasses of wine. Everyone tells me Kevin Knight's was really funny. Also Bonny Dorr is famous for doing a rap, and that was before machines wrote the raps for you.

Now it is basically a warm up act at 9am for the really interesting material that is coming when the conference starts.

Hinrich Schütze ran for VP-elect on a platform of eliminating the President's speech. Even given all his other qualifications, I voted for him for that reason alone! But he hasn't taken office yet, so I'm stuck.



So what have past ACL presidents talked about in this format?

Gertjan van Noord, Chris Manning, Joakim Nivre

JND: just noticeable different, Chris called it SOTA: State of the art

(Pushpak gave a research talk, so that doesn't fit this model.)

Then there is me, represented by a hearse from the famous hearse patterns technique for recognizing funerary arrangements. Since we haven't solved the JND problem I am not going to address that. We have made progress on Diversity and the preprint server issue, but since I realize some people are aware and some are not, I'll briefly summarize those points in the Business meeting on Tuesday at 5:20pm.

*ACL's Escalating Numbers:*

- Huge success for our field!*
- Effects on reviewing, costs*
- Tradition of service and open access*



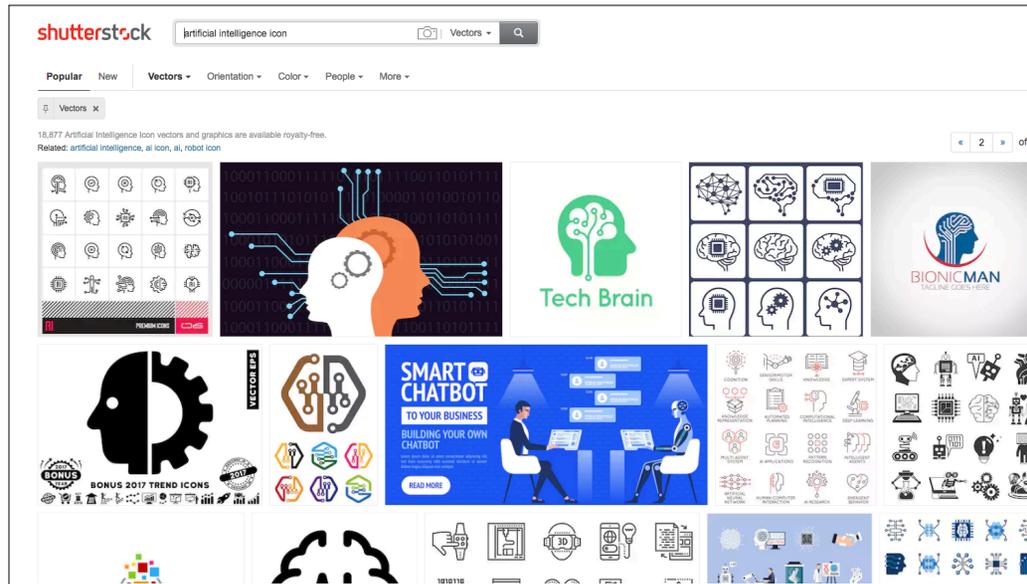
Today I focus on the consequences of our escalating growth in CL. I will first talk a bit about the good news, how our field has been succeeding and advancing, and then I will link it to the issues we are seeing in the ACL executive committee. In particular, I want to talk about the effects on reviewing, and how ACL as an organization tries to keep costs down, and what is challenging us with our recent growth spurt.

# NLP AND AI DOMINATE THE NEWS!

Ok, here goes. Wow, our field has really been undergoing a lot of change recently, hasn't it? I mean, you can tell by the amount of news coverage alone, right?



Oops, wrong technology wave! How did that slide get in there?



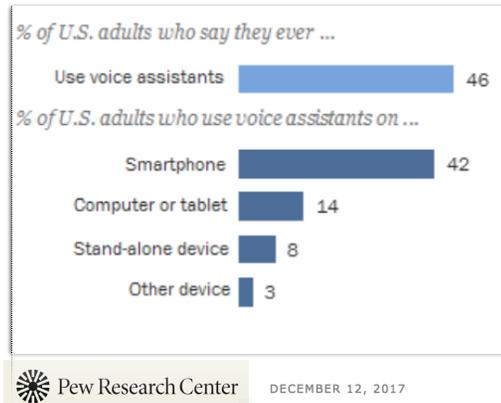
Ok, this is better.

You know that your field has saturated the public consciousness when there is stock images for it.

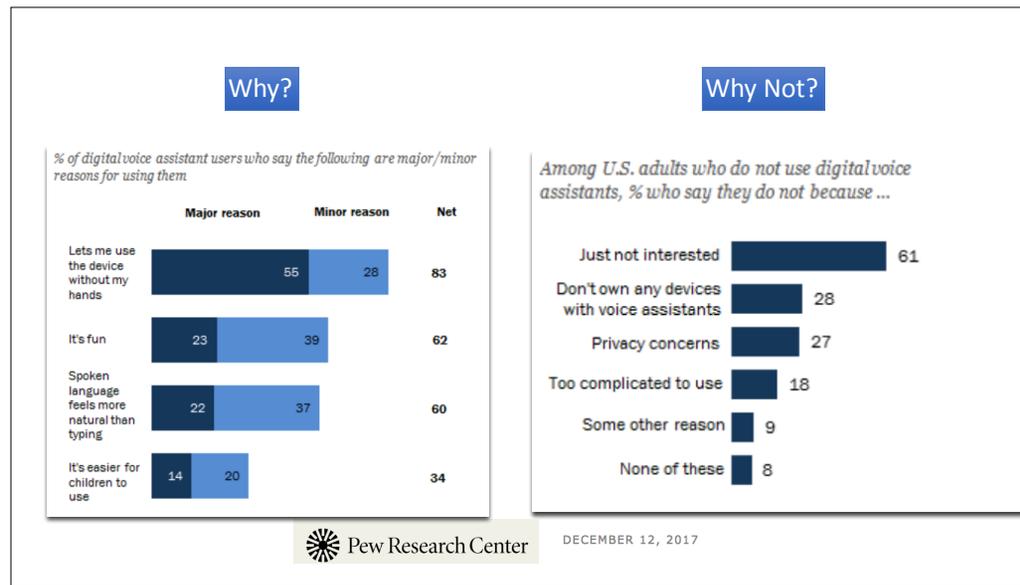
Notice that it is assumed that lots of people need stock images for the chatbots that they are building and selling.

People are now regularly talking to their devices and expecting them to talk back.

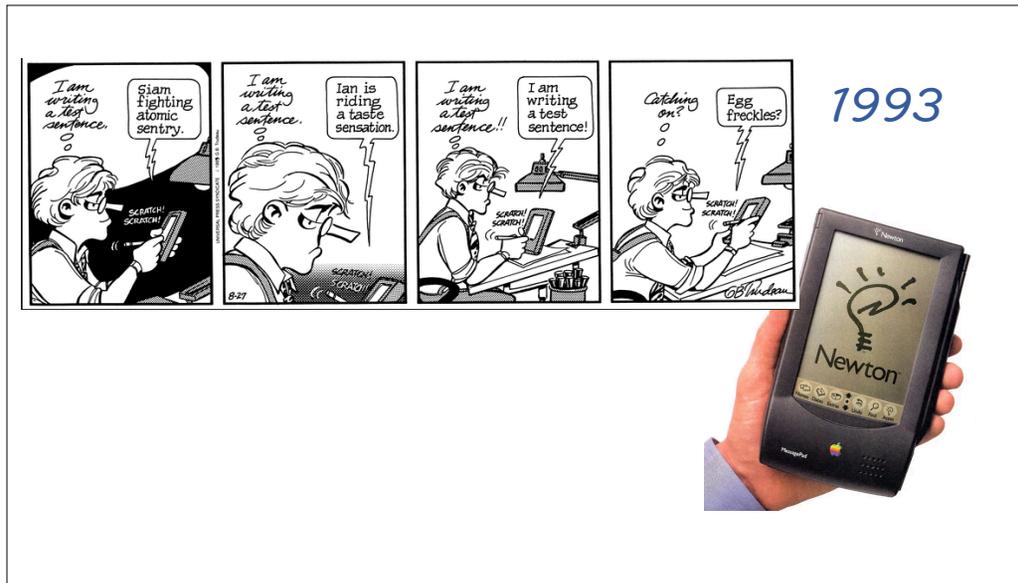
## NEARLY HALF OF US ADULTS TALK TO THEIR DEVICES



A Pew Research poll in late 2017 shows that nearly half of all Americans talk to their devices.



Note: people not saying voice recognition doesn't work any longer!



How many of you remember the Apple Newton MessagePad?

Even more vividly, I recall how mercilessly Gary Trudeau skewered its handwriting recognition training.

It's hard to remember how much this stuff did not use to work. In fact, the reason people accept it today is probably that it does not require much training any longer.



How many of you in the audience teach NLP? Great! Did any of you do what I would do to motivate students? I would show scenes from Kubrick's 2001, A Space Odyssey in the first day of class. The exercise was to list which facilities computers currently could and could not do.

As recently as 2014 this was a really good exercise, in that computers could not plausibly do most of the language aspects of these scenes. But I no longer use this exercise, as even the coup de gras of the lip reading scene is being tackled today.

In just a few short years, progress has accelerated so rapidly, far beyond anything I've seen in my 30 years of experience. This has been great for our field, but also has caused some growing pains, both for ACL and for the field.

725 results

Last Five Years

Lit Reviews

Has PDF

More Filters

Sort: Relevance

### LipNet: Sentence-level Lipreading

Yannis M. Assael, Brendan Shillingford, Shimon Whiteson, Nando de Freitas • ArXiv • 2016

Lipreading is the task of decoding text from the movement of a speaker's mouth. Traditional approaches separated the problem into two stages: designing or learning visual features, and prediction... (More)

6 | View on ArXiv | Similar Papers | More...

### Lipreading using convolutional neural network

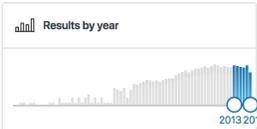
Kunlaki Noda, Yuki Yamaguchi, Kazuhiro Nakadai, Hiroshi G. Okuno, Tetsuya Ogata • INTERSPEECH • 2014

In recent automatic speech recognition studies, deep learning architecture applications for acoustic modelling have eclipsed conventional sound features such as Mel-frequency cepstral coefficients... (More)

2 | 21 | View PDF | Similar Papers | More...

### Lipreading with long short-term memory

Michael Wand, Jan Koutník, Jürgen Schmidhuber • 2016 IEEE International Conference on Acoustics... • 2016



#### Lipreading

The process by which an observer comprehends speech by watching the movements of the speaker's lips without hearing the speaker's voice.

Explore Topic

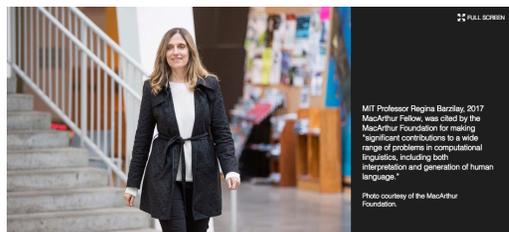


In fact, it's gone so far, that Hal is actually going to the international space station. This was in the news just a few days ago.  
[https://www.youtube.com/watch?v=Mj\\_VGVgJbK0](https://www.youtube.com/watch?v=Mj_VGVgJbK0)



In just a few short years, progress has accelerated so rapidly, far beyond anything I've seen in my 30 years of experience.

## CL-ERS GETTING OUTSIDE RECOGNITION IN 2017



MIT Professor Regina Barzilay, 2017 MacArthur Fellow, was cited by the MacArthur Foundation for making "significant contributions to a wide range of problems in computational linguistics, including both interpretation and generation of human language."

Photo courtesy of the MacArthur Foundation.

Regina Barzilay wins MacArthur "genius grant"

Innovators Under 35



**Ian Goodfellow**

Invented a way for neural networks to get better by working together.

MIT  
Technology  
Review



SUBSCRIBE LOG IN

**Julie Payette: Engineer, musician, astronaut and now, governor-general**



Former astronaut Julie Payette takes part in a news conference announcing her appointment as Canada's next governor general, in the Senate foyer on Parliament Hill in Ottawa, Ontario.

Some of our fellow ACLers have been making the news outside of our field in the last year alone. Regina Barzilay won the MacArthur genius grant, and Ian Goodfellow was named in the MIT Tech Review for the innovators under 35.

You might not recognize Julie Payette. Graeme Hirst brought her to my attention. She took NLP from her in the 80's even though she did not have the prereqs (and so of course Graeme told her should could not take the class). She persisted, and he ended up being on her masters thesis committee. She went on to become an astronaut, and last year was appointed Governor-General of Canada.

**Microsoft BCS/BCS IRSG Karen Spärck Jones Award  
An Award to Commemorate Karen Spärck Jones**

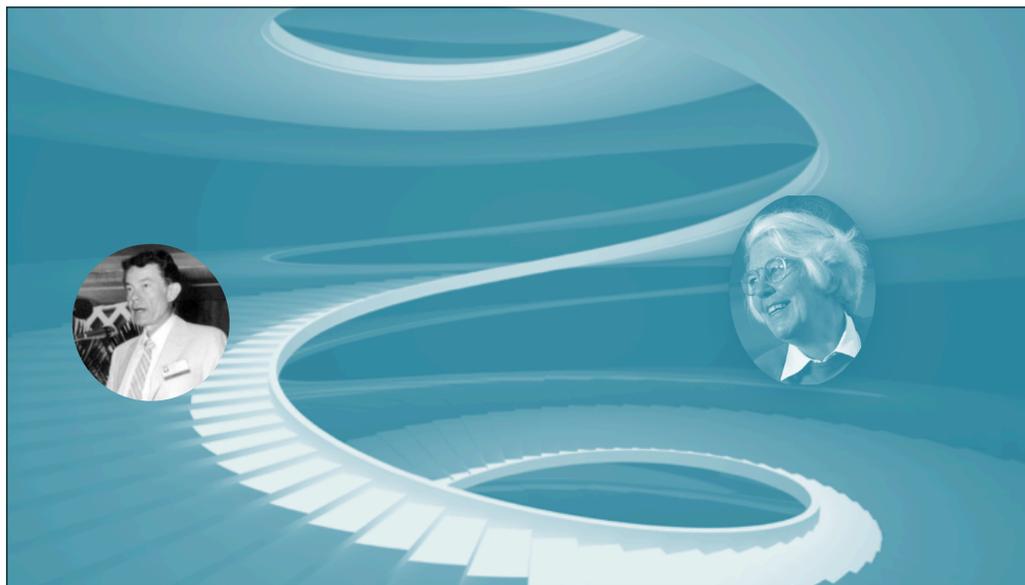
Goal: recognize a young scholar  
doing research in the spirit of KSP  
NLP plus IR, or either solo

Nominations due September 18th!  
<https://irsg.bcs.org/ksjaward.php>

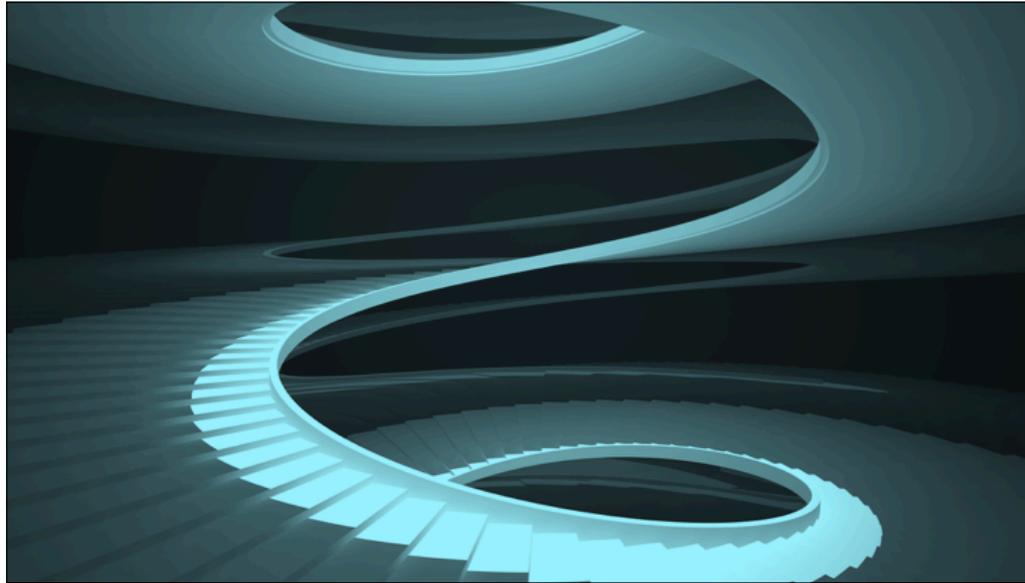
Along the same vein of recognizing people within our field from outside, Udo Kruschwitz has asked me to encourage the ACL community to recommend people for the Karen Spark-Jones award. It is intended for IR plus NLP or either alone. Mirella Lapata has won this in the past but lately they have not been getting nominations from the NLP community.

I have been on the selection committee several times, as has Bonnie Webber, so NLP people do have a chance to be selected.

No more than 10 years past doctorate work to be eligible.



Since I was thinking about KSP, I was reminded of a paper she published in 1994 summarizing the state of the art in NLP. This appeared in a collection honoring Don Walker. For those of you who don't know this, Don Walker was instrumental in keeping ACL running in its early years as its secretary-treasurer, and more generally as a bridge builder. He is the very definition of service for ACL.



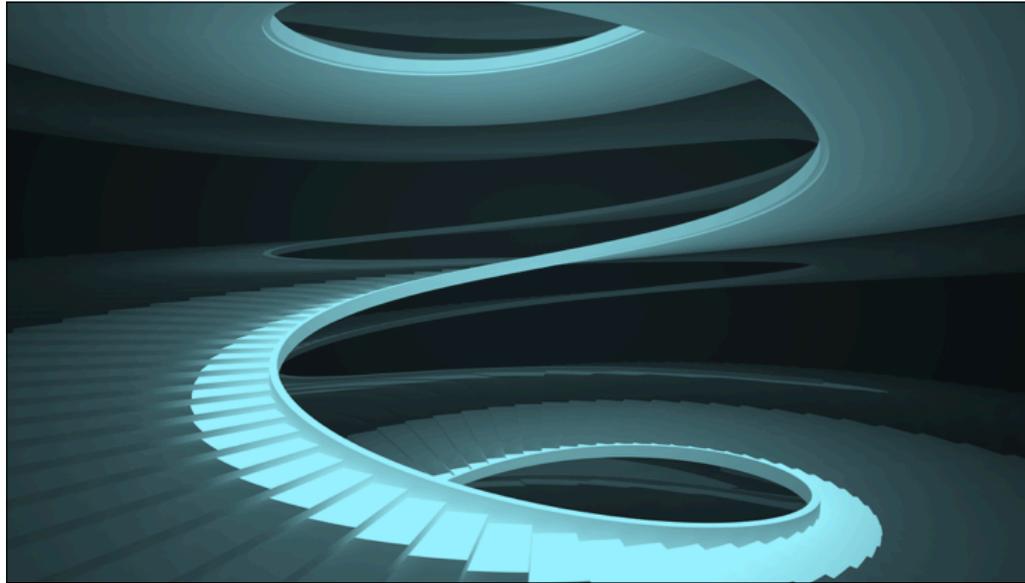
Karen Spark-Jones paper is a trenchant summary of the state of the art of NLP up to that year, 1994.

Examples of her insightful remarks that still apply today:

“Those, like Don, who had been around for a long time, can see old ideas reappearing in new guises ... [b]ut the new costumes are better made, of better materials, as well as more becoming: so research is not so much going round in circles as ascending a spiral.”



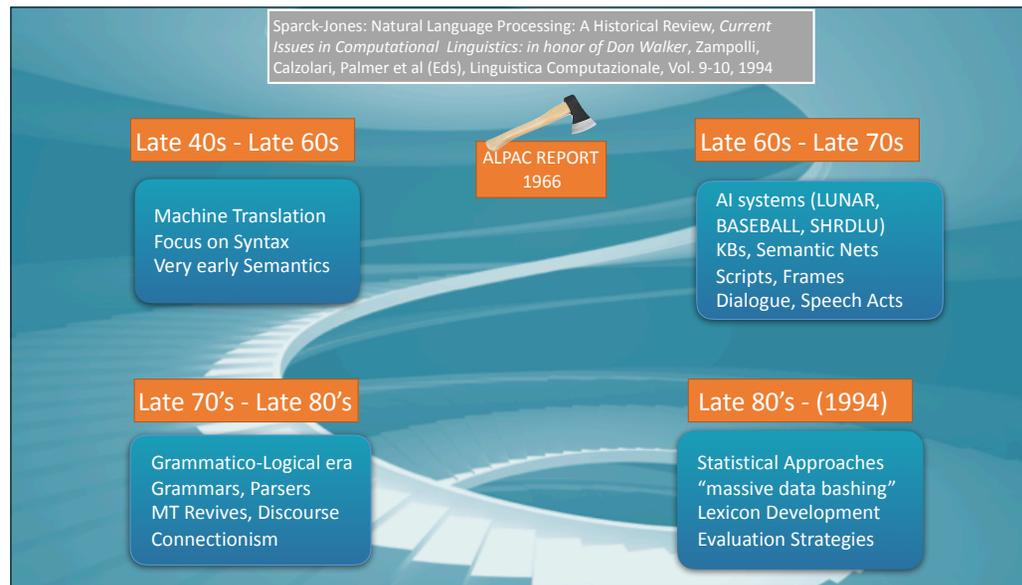
However, citation analysis suggests progress may look more like this than like a beautiful spiral.



Other remarks that apply today include:

“We may indeed be seduced by the march of computing technology into thinking we have made intellectual advances in understanding how to do NLP, though better technology has also simply eliminated some difficulties we sweated over in earlier years.

But more importantly, better technology means that when we return to long-standing problems they are not always so daunting as before.”



She summarizes the work up to that point into four categories.

A really interesting point is a see-sawing from syntax to semantics to grammar formalisms to statistical approaches. I think it is quite exciting that semantics are back now; really it is the first time for CL in any real sense since the late 1970s.

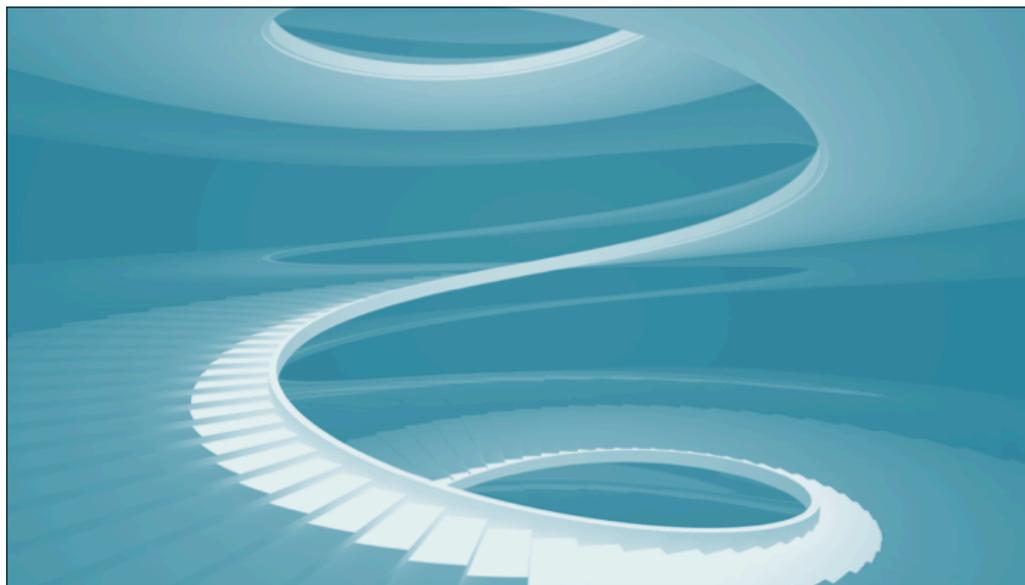
When KSP did this work, it wasn't so hard to keep track of what was published when.



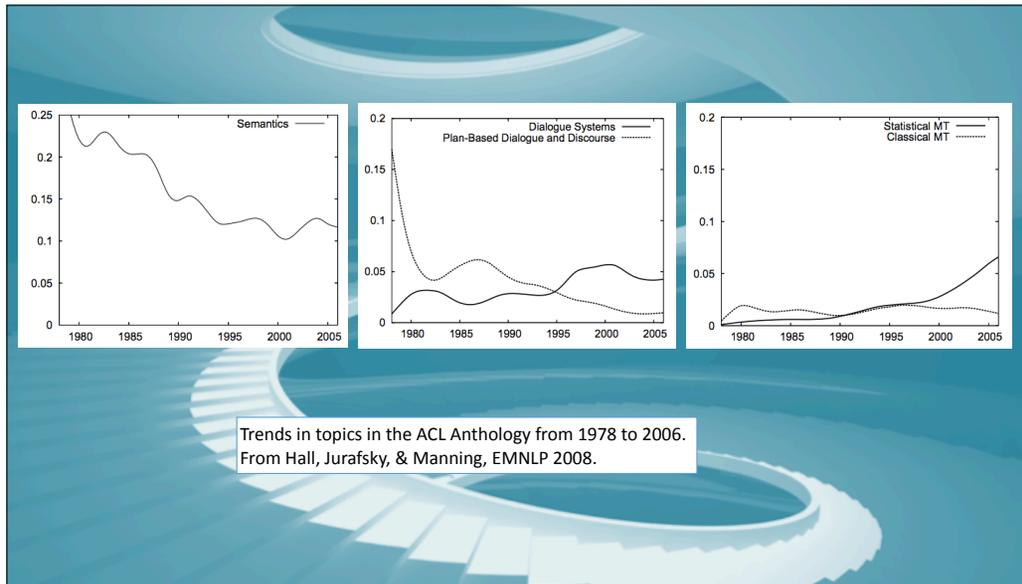
KSP calls out only a few items in the last section, one of which was the AAAI spring symposium on TBIS; It was held in 1990, and so was too early to be in the AAAI digital library, but the revised proceedings were put in this book edited by Paul Jacobs. This was a watershed event for me personally as well as for the field. It was my very first research paper presentation, and I had the honor of having KSP ask me one of her trademark withering questions to the effect of “you know this has already been done, don’t you?” Ah, those were the days.

It also brought together the leading lights in NLP and IR around the new question of analyzing text at scale for NLP applications. I really think this was a turning point for NLP moving towards statistical approaches. The IBM team was just starting to publish their statistical MT around this time.

At this time, I felt just by reading these papers, I knew the entire state of the art in statistical NLP. But it isn’t that way any long.



Fortunately, we at ACL have fully open access papers, so people can do research directly on the articles.



Today, thanks to open access papers, we don't have to rely on our memory alone; we can do empirical analysis to help us see topic change over time.

The screenshot displays the ACL Anthology Searchbench interface. On the left, there is a sidebar with the following sections:

- ACL Anthology Searchbench**: Logo featuring a stack of papers and a magnifying glass.
- Legal Information Data Protection**: A link to legal information.
- Add and remove filters for the papers you are interested in (or remove all currently set filters)**: A button to manage filters.
- Statements**: A section for entering search statements with a text input field and a 'Cancel' button. Below the input, there are instructions: 's1, p1, z1: start subject, predicate and objects/adjuncts respectively, all being optional (i.e. p1: improve parsing accuracy)'. A link for 'Advanced options' is also present.
- Plain Text**: A filter button.
- Extracted Topics**: A filter button.
- Publication**: A filter button.
- Authors**: A filter button.
- Year**: A filter button.

The main content area shows search results for the query 'acl anthology'. At the top, it states '140 documents found that match your search filters:'. Below this, there are four search results listed:

- A Graphical Citation Browser for the ACL Anthology (2012)** by Benjamin Weitz and Ulrich Schäfer. Description: 'A Graphical Citation Browser for the ACL Anthology ... The system is publicly accessible as part of the ACL Anthology Searchbench. ... The aim of the ACL Anthology Searchbench1 (Schäfer et al., 2011) is to provide targeted, efficient search in the digital library of Computational Linguistics and Language Technology, the ACL Anthology2 (Bird et al., 2008). ... The AAN (ACL Anthology Network)3(Radev et al., 2009) allows to browse textually and with hyperlinks through a citation graph that has been built for the ACL Anthology.'
- Towards an ACL Anthology Corpus with Logical Document Structure. An Overview of the ACL 2012 Contributed Task (2012)** by Ulrich Schäfer, Road Jonathon, and Stephan Oepen. Description: 'Towards an ACL Anthology Corpus with Logical Document Structure. ... The ACL 2012 Contributed Task is a community effort aiming to provide the full ACL Anthology as a high-quality corpus with rich markup, following the TEI P5 guidelines—a new resource dubbed the ACL Anthology Corpus (AAC). ... The goal of the task is threefold: (a) to provide a shared resource for experimentation on scientific text; (b) to serve as a basis for advanced search over the ACL Anthology, based on textual content and citations; and, by combining the aforementioned goals, (c) to present a showcase of the benefits of natural language processing to a broader audience. ... The collection of the Association for Computational Linguistics (ACL) Anthology began in 2002, with 3,100 scanned and born-digital PDF papers.'
- The ACL Anthology Reference Corpus: A Reference Dataset for Bibliographic Research in Computational Linguistics (2008)** by Steven Bird, Robert Dale, Bonnie Dorr, Bryan Gibson, Mark Joseph, Min-Yen Kan, Dongwon Lee, Brett Powley, Dragomir Radev, and Yee Fan Tan. Description: 'The ACL Anthology Reference Corpus: A Reference Dataset for Bibliographic Research in Computational Linguistics ... The ACL Anthology is a digital archive of conference and journal papers in natural language processing and computational linguistics. ... We describe an enriched and standardized reference corpus derived from the ACL Anthology that can be used for research in scholarly document processing. ... This corpus, which we call the ACL Anthology Reference Corpus (ACL ARC), brings together the recent activities of a number of research groups around the world.'
- Argumentative analysis of the ACL Anthology (Analyse argumentative du corpus de l'ACL (ACL Anthology)) [in French] (2014)** by Omédel, Elisa, Guo, Yufan, Coïntet, Jean-Philippe, and Poibeau, Thierry. Description: 'Argumentative analysis of the ACL Anthology (Analyse argumentative du corpus de l'ACL (ACL Anthology)) [in French] ... Cet article présente un essai d'application de l'analyse argumentative (text zoning) à l'ACL Anthology. ... This paper presents an application of Text Zoning to the ACL Anthology. ... We show that recent techniques based on weakly supervised learning obtain excellent results on the ACL Anthology.'

At the bottom of the results list, there is a highlighted entry:

- The ACL Anthology Searchbench (2011)** by Ulrich Schäfer, Kiefer, Bernd, Spurk, Christian, Steffen, Jörg, and Wang, Rui. Description: 'The ACL Anthology Searchbench ... The ACL Anthology Searchbench is meant to become a publicly available research tool to query the content of the ACL Anthology. ... The ACL Anthology is a comprehensive electronic collection of scientific papers in our own field (Bird et al., 2008). ... We have implemented the ACL Anthology Searchbench for two reasons: Our first aim is to provide a more targeted search facility in this collection than standard web search on the anthology website.'

We can also build search engines to see ... how often people use the ACL Anthology in their papers!

The screenshot shows the Semantic Scholar search results for the query "acl anthology". The page displays 617 results, with filters for "Last Five Years", "Lit Reviews", and "Has PDF". The search results are sorted by Relevance. The top results include:

- The ACL anthology network corpus** (2013) by Dragomir R. Radev, Pradeep Muthukrishnan, Vahed Qazvinian, and Amjad Abu-Jbara. It is a comprehensive manually curated networked database of citations, collaborations, and summaries in the field of Computational Linguistics. It has 34 citations and 26 lit reviews.
- The ACL Anthology Network** (2009) by Dragomir R. Radev, Pradeep Muthukrishnan, and Vahed Qazvinian. It is a manually curated networked database of citations, collaborations, and summaries in the field of Computational Linguistics. It has 4 citations.
- The ACL Anthology Reference Corpus: A Reference Dataset for Bibliographic Research in Computational Linguistics** (2008) by Steven Bird, Robert Dale, and 7 authors. It is a digital archive of conference and journal papers in natural language processing and computational linguistics. It has 19 citations and 19 lit reviews.

On the right side of the page, there is a "Results by year" bar chart showing the distribution of results from 1990 to 2018. Below the chart is a section titled "Slides related to 'acl anthology'" which lists several presentations, including "Integrating User-Generated Content in the ACL ..." by Praveen Bhasani (2014), "ACL Electrical Therapies" by Kristen Nordenholz (2018), and "Specware in ACL 2" by Ben Selfridge (2016).

We can also build search engines to see ... how often people use the ACL Anthology in their papers!

provides search in both its bibliographic metadata and semantically analyzed full textual content. By combining these two... (More)

Save Cite View PDF Watch Paper

Overview Cited By References

**Cited By** Sort by: Influence

Showing 1-10 of 20 extracted citations

**Annotation of Computer Science Papers for Semantic Relation Extrac-tion** Highly Influenced 3 Excerpts  
 Yuka Tateisi, Yo Shidahara, Yusuke Miyao, Akiko Aizawa • LREC • 2014

**50th Annual Meeting of the Association for Computational Linguistics Proceedings of the Conference Volume 2: Short Papers** Highly Influenced  
 Valentin L. Spilkovsky • 2012

**The WeSearch Corpus, Treebank, and Treecache - A Comprehensive Sample of User-Generated Content** Highly Influenced  
 Jonathon Read, Dan Flickinger, Rebecca Dridan, Stephan Oepen, Lijia Qvrelidj • LREC • 2012

**Tokenization: Returning to a Long Solved Problem - A Survey, Contrastive Experiment, Recommendations, and Toolkit -** Highly Influenced  
 Rebecca Dridan, Stephan Oepen • ACL • 2012

**The ACL Anthology : Current State and Future Directions**  
 Daniel Gildea, Christoph Teichmann • 2018

**MultiScien: a Bi-Lingual Natural Language Processing System for Mining and Enrichment of Scientific Collections**

**Similar Papers**  
 Extracting glossary sentences from scholarly articles:  
 A comparative evaluation of...

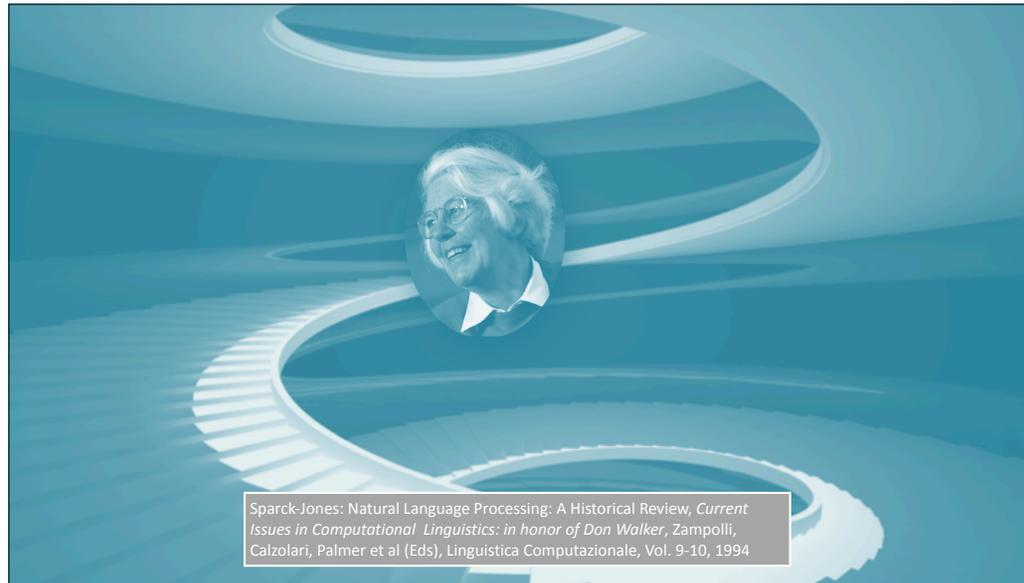
WikiWordle: Suntaeto\_Semantic Annotation for ...

"Search refinement using relations is implemented in the ACL Anthology Searchbench (Schäfer et al., 2011), where an HPSG parser is used to analyse the sentences in computational linguistic research papers to automatically display the extracted topic of a paper, and to search with phrases that have predicate-argument structures to refine the search."

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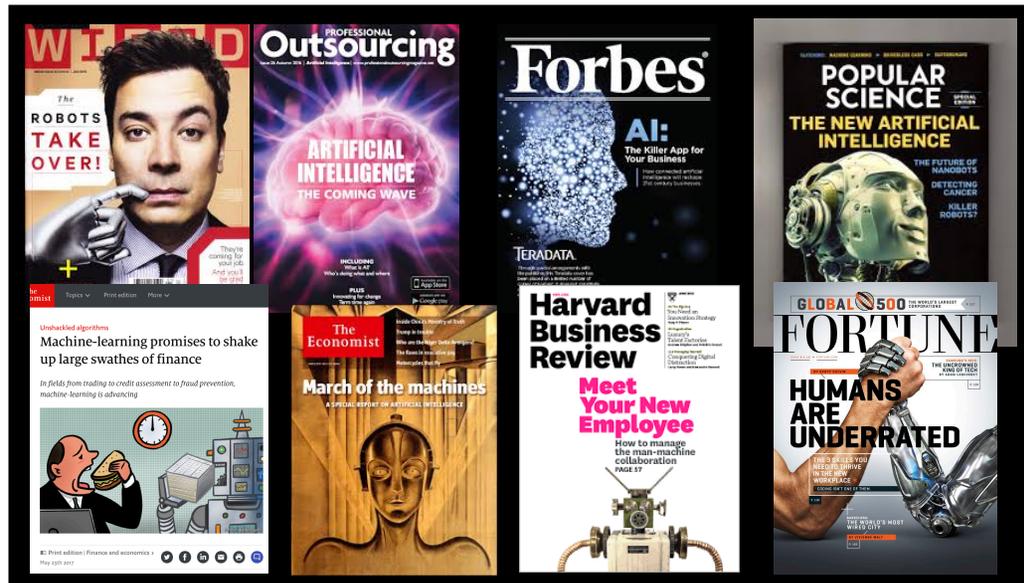
We can also build search engines to see ... how often people use the ACL Anthology in their papers!



So, to summarize this point, today the spiral is winding much faster than before,  
All of these things going on individually could have each have enormous impact, and it would be much harder to write this summary than it was for KSP.

# NLP AND AI DOMINATE THE NEWS!

Ok, here goes. Wow, our field has really been undergoing a lot of change recently, hasn't it? I mean, you can tell by the amount of news coverage alone, right?



These are all last year's covers; they have been bumped off in favor of the blockchain. But they do reflect concerns about the downsides of AI technology. And of course there has been a lot of other very concerning topics in the news that touch on technology in general and AI and NLP in particular.

These issues include bias in machine learning, concerns about monitoring and privacy, concerns about job displacement, and more recently with veracity of information and the increasing ability of AI techniques to fool people, and the increasingly convincing artificially created content.



These issues include bias in machine learning, concerns about monitoring and privacy, concerns about job displacement, and more recently with veracity of information and the increasing ability of AI techniques to fool people, as we saw around the Google Duplex announcement and the increasingly convincing artificially created video content.

We see that members of the community are forming workshops and panels to investigate these issues.

*ACL's Escalating Numbers:*

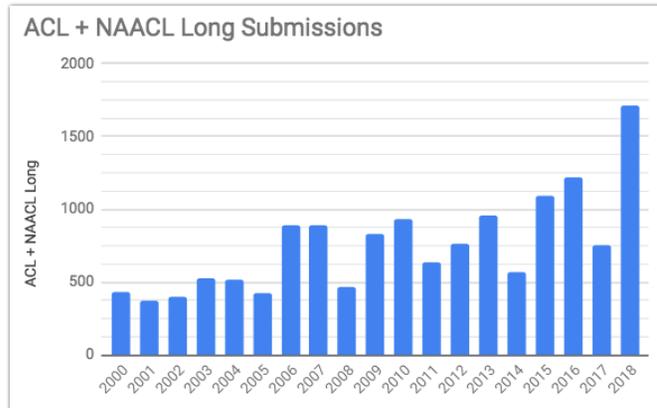
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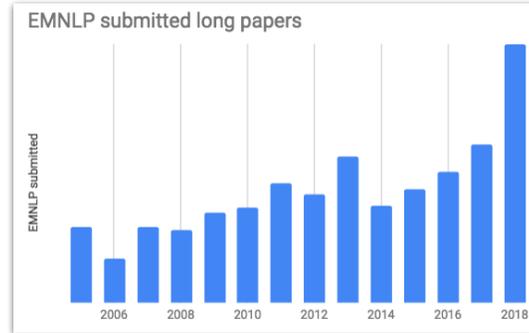
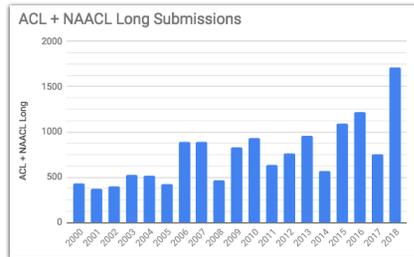
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I will also then briefly review the progress we as a community have made on Diversity and preprint servers, since I realize not everyone is caught up on that.

## CONFERENCE SUBMISSION RATES ARE ... INTERESTING



# CONFERENCE SUBMISSION RATES ARE ... INTERESTING



**BUSINESS MEETING TOPIC: TUESDAY 5:20PM  
REVIEWER RECRUITING IN A TIME OF ESCALATING SUBMISSIONS**



We have so many people to thank for their hard work through the decades. And I am heartened to see that we are able to get hundreds of people to sign up to be area chairs, and thousands of people to agree to review papers. I saw the list of “excellent reviewers” for this ACL, and that it is larger than the entire program committees we used to form for conferences.

Because our field is growing so rapidly over the last couple of years, this has put extra demands on those of us who have to ask you, the community to volunteer your time, and most especially extra demand on those who run the conferences and journals.

All that said, we need more strategies for better handling the reviewing burden. Therefore, we are going to devote the latter 45 minutes of the business meeting to a discussion of ideas for tackling the increased reviewing burden. We will have a panel of recent program committee chairs to handle the questions and ideas from the audience.

We are making technological advances with the software, both for matching and for conflict resolution. What we’d like this conversation to focus on is getting more participation in reviewing and/or reducing the number of papers that need to be reviewed.

## LARGER SUBMISSIONS MEANS LARGER VENUES



*These cost more per person than universities, or even hotels, although we negotiate hard for good rates.*

As you can see, the ACL membership is very healthy; growth is increasing at a steady clip, especially in the last three years. We don't have numbers yet for 2018. Those last three years though explain why we need to keep moving into larger venues, like this big conference center. These do add some costs though; we can't be at universities any longer, and rarely even hotels. Fortunately, Graeme, Priscilla and David drive a very hard bargain and get the lowest cost possible from these places.

## ACL AND CHOICES ON REVENUES

*Mainly Volunteer Run;  
Very Small Business Office*

*Memberships ->*

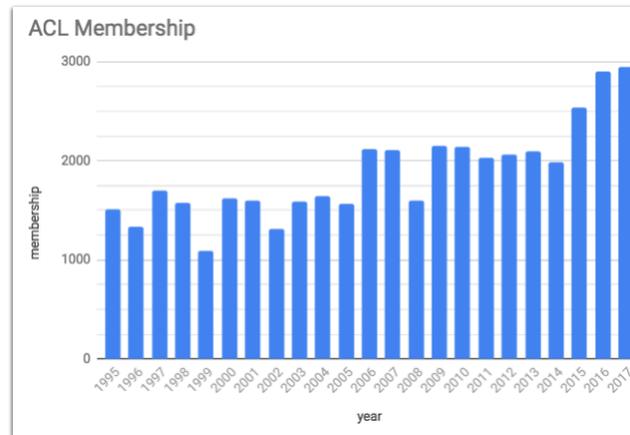
*Open Access Publications*

*Sponsorships*



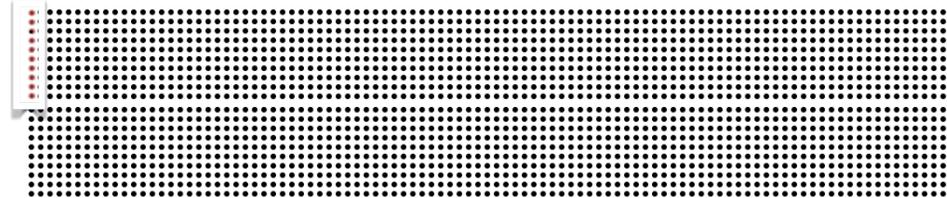
Memberships fund the core costs of ACL including both of our journals, the anthology, IT infrastructure, and so on.

## ACL MEMBERSHIP IS ALSO VERY HEALTHY



As you can see, the ACL membership is very healthy; growth is increasing at a steady clip, especially in the last three years. We don't have numbers yet for 2018. Those last three years though explain why we need to keep moving into larger venues, like this big conference center. These do add some costs though; we can't be at universities any longer, for the most part.

### *Exec to Member Ratio, 2014*



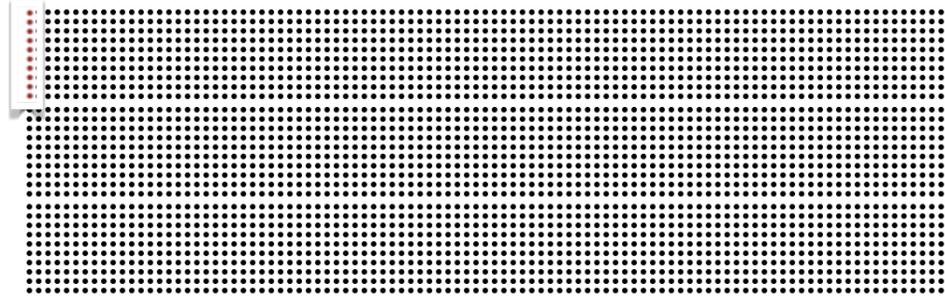
*Officers: Pres, VP, VP-Elect, Sec, Treas*

*Others: Past Pres, Journal Editor, 3 At-large, Chairs of Chapters*

The membership and business of the ACL has been growing rapidly, but our overall organization and procedures have not changed to accommodate this. Our constitution still states only 12 official members of the executive committee for a community of 3000 members. And the main officers' main jobs are to set up the ACL conferences!

Compare the ratio for 2014 to 2017.

*Exec to Member Ratio, 2017*



So I think we need to do a bit of scaling up of the organization to deal with our increased membership. Not a lot, just something lightweight.

## WHAT DOES THE ACL EXEC DO?

*Handles ACL finances and membership*

*Selects and negotiations venues for the main conferences*

*Helps organize the various components:*

*4 main conferences*

*21 SIGS, ~50 workshops*

*2 Journals, ACL Anthology*

*Handles centralized IT*

*Handles policy matters that arise*

*Handles problems for individuals that can't be resolved elsewhere*

*Ideally: does strategic planning for the association*

## HOW TO SCALE? FIRST, A POP QUIZ

*ACL was founded in \_\_\_\_\_*

1962

*EACL was established in \_\_\_\_\_*

1982

*NAACL was established in \_\_\_\_\_*

2000

*How to scale? One way: Add a node to the hierarchy every 18 years*

# ANNOUNCING AACL!

*Asia-Pacific Chapter of the ACL launches today!*

*Serves 59 countries/territories in the region*

*Goals: organize conferences, facilitate membership,  
inform ACL Exec about regional activities*



# ANNOUNCING AACL!

*Asia-Pacific Chapter of the ACL launches today!*

*Officers:*

*Chair: Haifang Wang, Baidu, China*

*Chair-elect: Keh-Yih Su, IIS, Taiwan*

*Secretary: Yang Liu, Tsinghua U, China*

*Treasurer: Seung-won Hwang, Yongsei U, South Korea*

*At-large: Yusuke Miyaho, NII, Japan*

*At-large: Jian Su, IIR, Singapore*

*At-large: Mark Dras, Macquarie U, Australia*

*More info: [aaclweb.org](http://aaclweb.org)*



AACL membership is for individuals, while AFNLP membership is for professional associations or research institutions/universities

# ANNOUNCING AACL!

*Let's thank the working group who shepherded this:*

*Pushpak Bhattacharyya, India*

*Tim Baldwin, Australia*

*Haizhou Li, Singapore (AFNLP president)*

*Le Sun, China*

*Yuji Matsumoto, Japan*

*Sung-Hyon Myaeng, Korea*

*Kam-Fai Wong, HK, (AFNLP past president)*

*Hsin-Hsi Chen, Taiwan*

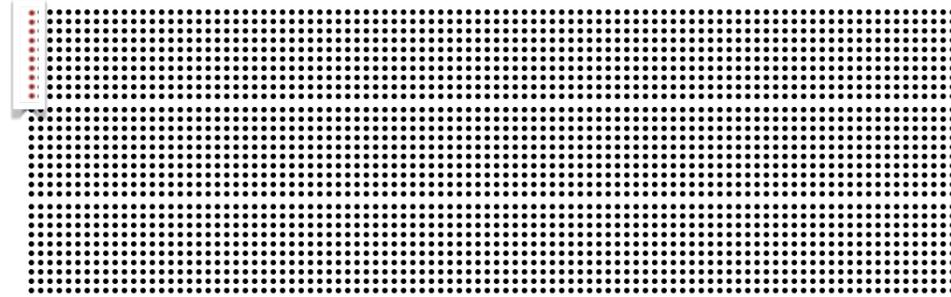
*Shiqi Zhao, ACL*

*Ming Zhou, ACL*



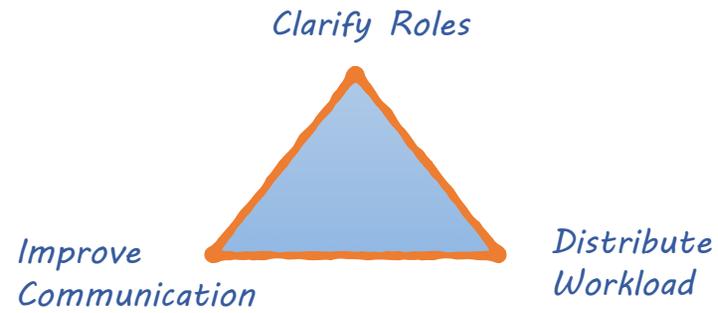
# ACL EXEC: HOW TO BETTER SERVE MEMBERS

*Exec to Member Ratio, 2017*



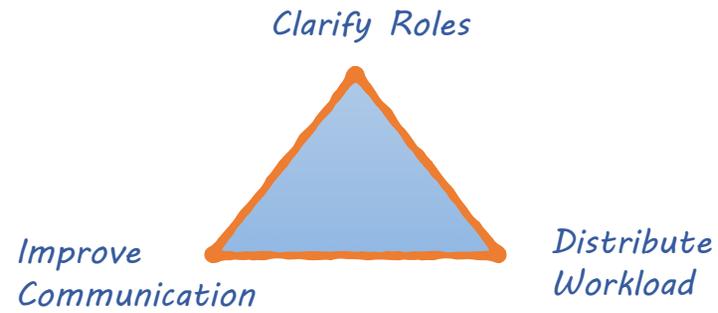
So I think we need to do a bit of scaling up of the organization to deal with our increased membership. Not a lot, just something lightweight.

## ACL EXEC: HOW TO BETTER SERVE MEMBERS



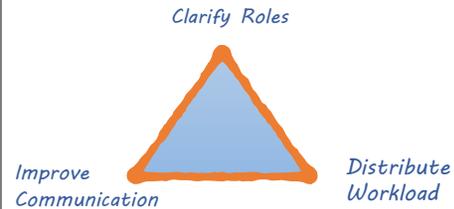
To counter this potential problem, the Exec has embarked on a lightweight restructuring that includes three interlocking pieces.

## ACL EXEC: HOW TO BETTER SERVE MEMBERS



To counter this potential problem, the Exec has embarked on a lightweight restructuring that includes three interlocking pieces.

# ACL EXEC: STRUCTURAL IMPROVEMENTS



## *Communication / Clarify Roles:*

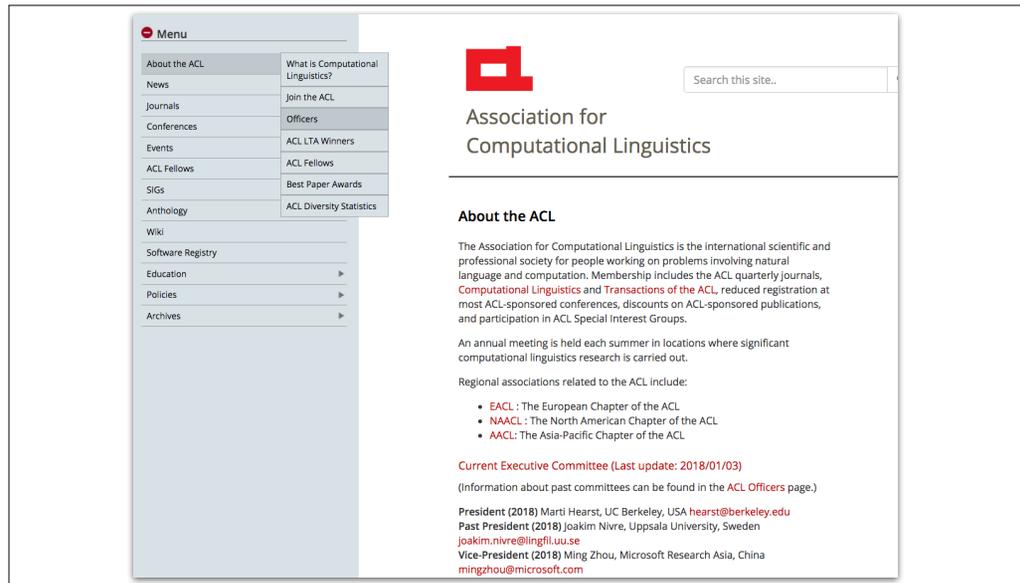
- Dedicated email addresses for officers*
- Officer roles clearly stated on website*
- Revamped website*
- Communications Chair role*
- Quarterly Exec meetings*

Communications chair will have to keep information on website up to date

Dedicated email addresses paired with explanations of roles will make it clearer who to send a request or suggestion to.

A revamped website will also make it easier for the Exec to show which ideas have been suggested and are being considered.

Quarterly exec meetings will allow faster response times for issues that members bring up



One reason our communication is poor is that our website does not lend itself well to timely updates about things less important than resolutions. I'm envious of the conference blogs and NAACL's website. Our current website does not even show who to contact about what issue, so people end up contacting everyone or having social media campaigns.

And even after we post important reports on the wiki, even I have to go back to my email to find them. This is a web design problem from the 2000's!

# ACL EXEC: STRUCTURAL IMPROVEMENTS



Standing committees will distribute the burden among more members, so that individual officer roles are less burdensome and so the exec does not have to be consulted on every matter. These committees will address member concerns and priorities.

They will also help retain institutional memory. One pressing need is for a committee to handle information around conferences, to reduce redundancy.

We have already had success with a Workshops committee that selects workshops across all of the conferences, but knowledge sharing across years can be burdensome. The same goes for conference organization; we may want some roles to stay the same year over year and possibly across conferences to reduce start up costs, and these committees can help with that.

*Do you like to organize and lead teams?*

*Are you excited about converting legacy software to modern digital platforms?*

*Do you enjoy working within a budget?*

*Are you passionate about the mission of ACL?*

## **We're Accepting Nominations for the Information Director!**

We have an opening for the Information Director. Unlike in prior years, we are doing an open search across regions. We are seeking someone who can organize a team. We want to move away from the home-grown software behind our portal and membership services to procuring professional solutions and/or digital support, but always being mindful of costs. We want to find solutions that can be used across our sigs and chapters for their various needs, should they choose them.

The information chair will sit on several committees; not just the software committee, but also the publications committee and the communications committee to ensure that all aspects of ACL have the IT resources they need.

Therefore, we need someone who is good at procuring technology, leading a team, and listening to users and their needs, or building a team that can do those things. You should have a good amount of time to dedicate to this position — this is not a job for a student. Are you that person? Then contact these people!



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<https://pixabay.com/en/internet-cyber-block-chain-3484139/>

# ACL ANTHOLOGY

*Comprehensive for \*ACL publications (>44,600 papers)*

*Entirely Open Access (great for research!)*

*Conforming to Standards (DOIs)*



Speaking of service and ACL, I would like to spend a few moments talking about the ACL Anthology. First, we are quite fortunate to have all of our papers open access. Even CL and TACL journal papers are open access, even though we are now paying MIT Press to edit and compile the issues for us.

Being open access means our research is distributed around the world as soon as it is published, and also, anyone can do citation analysis and text mining on the documents.

We've also recently started conforming to some standards.

<https://pixabay.com/en/books-bookshelf-library-education-3480058/>

## ACL ANTHOLOGY DIRECTOR



*Min-Yen Kan*

*2008-2018*



Speaking of service, we owe an enormous debt of thanks to the outgoing director, Min-Yen Kan, who tirelessly led the efforts on maintaining the Anthology. He even managed to do this while being program co-chair of ACL/NAACL 2017! He has decided to step down this year after 10 years of tireless service.

Min has had many volunteers helping him through the years. Most recently, Christoph Teichmann and Martin Villalba of Saarland University helped migrate the web server to its current temporary location in order to enable indexing by Google Scholar.

<https://pixabay.com/en/books-bookshelf-library-education-3480058/>

# ACL ANTHOLOGY DIRECTOR

*Your name here!*

*2019 - 2021*

*Email to Drago Radev,  
dragomir.radev@yale.edu*

*ACL Anthology Advisory Board*

*Bonnie Dorr*

*Min-Yen Kan*

*Drago Radev (chair)*

*Stuart Shieber*

*Mark Steedman*

*Simone Teufel*



We now have an opening for a new director! The details are posted at the url shown. We realize there are some technical challenges to the current set up and we are seeking a director who is passionate about online digital libraries and citation analysis and has appropriate expertise.

I have recruited a blue-ribbon, all-star ad hoc committee called the ACL Anthology Advisory Board, which will be interviewing candidates and making the selection. Details about the position are shown on the link, and you can talk with the committee members as well.

<https://pixabay.com/en/books-bookshelf-library-education-3480058/>



Returning again to the theme of service, whether it is reviewing your share of papers, or volunteering to be on a conference committee ... Some times it just is not the right time in your life to do service. But some people think that it is not ever smart to do it careerwise, and I wanted to address that view for a few minutes.



*David Patterson*

*RISC*

*RAID*

*NOW*

*Parallel Computing*

*Revolutionary Textbook*

*ACM President*

*NAS*

*AAAS*

How many of you know who David Patterson is? He had a huge influence on me, as my teacher and as a senior faculty member. He is very famous as the co-inventor of RISC and RAID and NOW (precursor to cloud computing). His textbook was revolutionary for showing how to bring data to the design of computer architecture

He was also President of ACM for several years, and a member of the National Academy of Sciences and Fellow for the American Association for the Advancement of science.



*David Patterson*

*How to Give a Bad Talk (1983)*

*How to have a Bad Career (1994)*

*How to Build a Bad Research Center (2014)*

He also likes to share advice with people, in person and in writing. As I said, I've benefitted from these enormously and on a nearly weekly basis, but you can to! He published frequent essays in CACM when he was president. Here are titles of some of his greatest hits.

Ok, they weren't all sarcastic; and I'd like to focus on one in particular from 2006



David Patterson

*Good Service: A Surprising Secret  
to Academic Success (CRN 18(5), 2006)*

*Uses data to see if service is correlated to  
(other forms of) career success (NAE, Turing).*

*Uses Distinguished Service Awards from CRA, ACM.*

*Between 2000-2006, 75% of academic winners of  
these DSAs were also in the NAE (1% of academics)*

Upon the occasion of receiving an award, where others might pontificate or speculate, true to form, Dave brings in the data. He begins with the assumption that of course service is something that academics do not want to do. Altruism and serving the community are not good reasons; service takes time away from one's career compared to other activities.

He then uses a table of data to show what the surprise is: a correspondence between people who do a lot of service and win service awards and people who win other especially prestigious awards, such as election to the National Academy of Engineering (1% of faculty in US and Canada) and the Turing Award. He concludes that faculty may serve themselves well by service, because they will be better placed to win the more prestigious academic awards or better offers of academic positions by virtue of being better known to and able to impress the other important participants on awards committees.

(I admit he did not look at the counterfactual ... those in the NAE who do not do service.)



*David Patterson*

*Good Service: A Surprising Secret  
to Academic Success (CRN 18(5), 2006)*

*“ Positive opinions formed because of an individual’s  
good service record lead to job opportunities as well  
as awards...”*

*The reason for performing significant good service is  
not just altruism; it is enlightened self-interest as  
well, for it can give you a competitive advantage in  
garnering recognition of a successful academic  
career”*

He points out this leads to job opportunities too, so it applies as well to people in industry.

It could be that some people are just good at everything, or naturally popular. But Dave speculates that doing service leads to recognition by others in the same position and across organizations, which leads to more future recognition.

So that was 2006. Then in 2017...



he won the Turing Award along with John Hennessy.

but wait, you might be thinking. He used service awards from CRA and ACM for his analysis.

And both the LSA and AAAI have service awards, but ACL doesn't have anything like that.

ANNOUNCING ...



# THE ACL DISTINGUISHED SERVICE AWARD!

*Starting in 2019*





*Graeme Hirst*

*ACL Treasurer 2008-2018*

One person I want to thank especially is Graeme Hirst, our outgoing Treasurer.

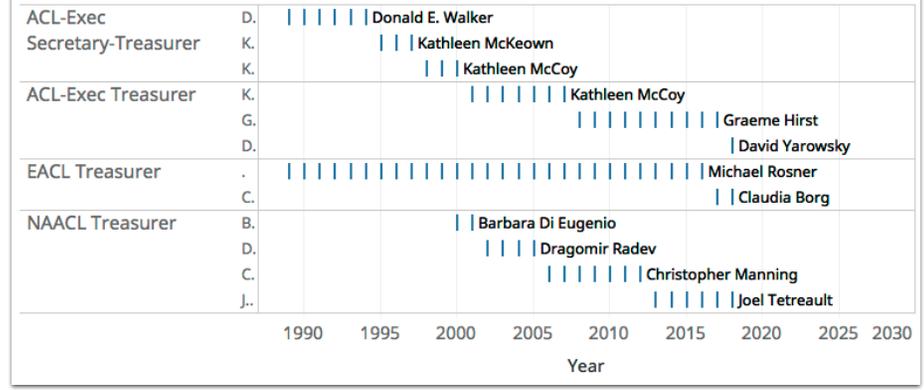
More seriously, very few people have worked harder and more steadily for the good of ACL as Graeme. And the treasurer job is by far the hardest volunteer job in the organization. (The hardest job is Priscilla's job of course.)

Behind the scenes, the Treasurer does innumerable small things to keep things going.

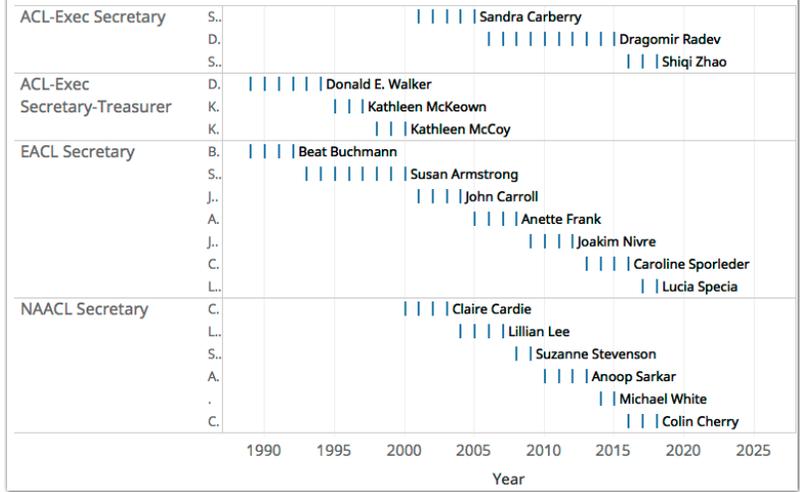
Graeme is very very careful not to overspend. He and Priscilla wring every last dollar, yuan, euro, what have you, out of the conference venues to keep our costs down. And he is very savvy in all kinds of ways about keeping us financially sound and preparing for future unknowns. Let's all thank Graeme for his 5 years of unwavering service as ACL Treasurer.

He also has done service as chair of NAACL and memorably as books editor for CL. Thank you, Graeme!

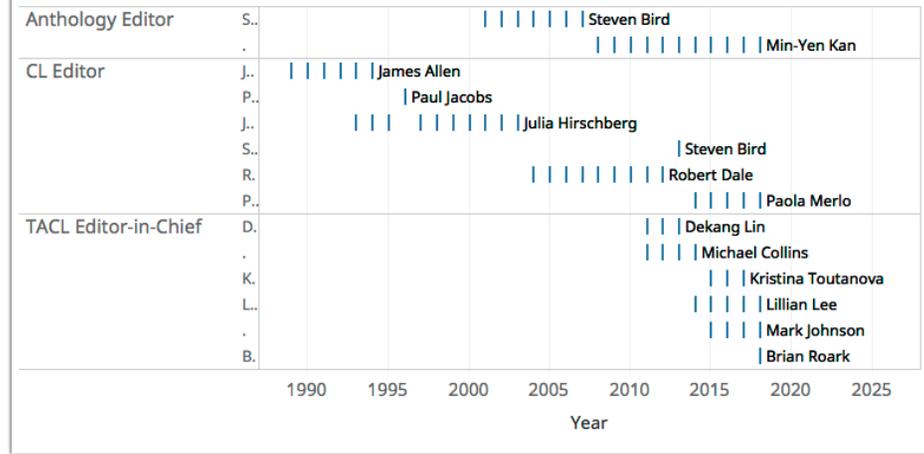
### Treasurer Timeline



### Secretary Timeline



## Editors Timeline



*ACL's Escalating Numbers:*

- Huge success for our field!*
- Effects on reviewing, costs*
- Tradition of service and open access*



Do put your name in for Information chair and Anthology chair

## ACL: At Your Service ... And YOUR Service



Marti Hearst  
Presidential Address

ACL 2018, Melbourne

Thank you, all of you, for your volunteer time as well as including your great research in ACL!