

## Applied Natural Language Processing

Info 256
Lecture 4: Vector semantics and word embeddings (Sept. 6, 2023)
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## Lexical semantics

"You shall know a word by the company it keeps"
[Firth 1957]


Zellig Harris, "Distributional Structure" (1954)


Ludwig Wittgenstein, Philosophical Investigations (1953)
everyone likes

everyone likes
a bottle of $\qquad$ is on the table
makes you drunk
a cocktail with $\qquad$ and seltzer

## Distributed representation

- Vector representation that encodes information about the distribution of contexts a word appears in
- Words that appear in similar contexts have similar representations (and similar meanings, by the distributional hypothesis).
- We have several different ways we can encode the notion of "context."


## Term-document matrix

|  | Hamlet | Macbeth | Romeo <br> \& Juliet | Richard III | Julius <br> Caesar | Tempest | Othello |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | King Lear

Context = appearing in the same document.

## Vectors

| knife | 1 | 1 | 4 | 2 | 2 | 10 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

> Vector representation of the term; vector size
> $=$ number of documents

## Cosine Similarity

$$
\cos (x, y)=\frac{\sum_{i=1}^{F} x_{i} y_{i}}{\sqrt{\sum_{i=1}^{F} x_{i}^{2}} \sqrt{\sum_{i=1}^{F} y_{i}^{2}}}
$$

- We can calculate the cosine similarity of two vectors to judge the degree of their similarity [Salton 1971]
- Euclidean distance measures the magnitude of distance between two points
- Cosine similarity measures their orientation

|  | Hamlet | Macbeth | R\&J | R3 | JC | Tempest | Othello |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | KL | knife | 1 | 1 | 4 | 2 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| dog |  |  |  | 6 | 12 |
| sword | 2 | 2 | 7 | 5 |  |
| love | 64 |  | 135 | 63 |  |


| cos(knife, knife) | 1 |
| :--- | :---: |
| cos(knife, dog) | 0.11 |
| cos(knife, sword) | 0.99 |
| $\cos ($ knife, love) | 0.65 |
| $\cos ($ knife, like) | 0.61 |

## Term-context matrix

- Rows and columns are both words; cell counts = the number of times word $w_{i}$ and $w_{j}$ show up in the same context (e.g., a window of 2 tokens).
- the big dog ate dinner
- the small cat ate dinner
- the white dog ran down the street
- the yellow cat ran inside

Dataset

- the big dog ate dinner
- the small cat ate dinner
- the white dog ran down the street
- the yellow cat ran inside
- the big dog ate dinner
- the small cat ate dinner
- the white dog ran down the street
- the yellow cat ran inside

DOG terms (window = 2)
the big ate dinner the white ran down

CAT terms (window $=2$ )
the small ate dinner the yellow ran inside

## Term-context matrix

contexts

|  | the | big | ate | dinner |
| :---: | :---: | :---: | :---: | :---: |
| dog | 2 | 1 | 1 | 1 |
| cat | 2 | 0 | 1 | 1 |

- Each cell enumerates the number of times a context word appeared in a window of 2 words around the term.
- How big is each representation for a word here?

We can also define "context" to be directional ngrams (i.e., ngrams of a defined order occurring to the left or right of the term)

## Dataset

- the big dog ate dinner
- the small cat ate dinner
- the white dog ran down the street
- the yellow cat ran inside

DOG terms (window $=2$ )
$L$ : the big, R: ate dinner,
L: the white, R: ran down

CAT terms (window $=2$ )
L: the small, R: ate dinner, L: the yellow, R: ran inside

## Term-context matrix

contexts

|  | L: the big | R: ate <br> dinner | $L$ : the small | $L$ : the yellow | $\ldots$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| dog | 1 | 1 | 0 | 0 | $\ldots$ |
| cat | 0 | 1 | 1 | 1 | $\ldots$ |

- Each cell enumerates the number of time a directional context phrase appeared in a specific position around the term.


## Syntactic context



| WORD | CONTEXTS |
| :---: | :--- |
| australian | scientist/amod |
| scientist | australian/amod, discovers/nsubj-1 |
| discovers | scientist/nsubj, star/dobj, telescope/prep_with |
| star | discovers/dobj $^{-1}$ |
| telescope | discovers/prep_with $^{-1}$ |


| Target Word | BoW5 | BoW2 | DEPS |
| :---: | :---: | :---: | :---: |
| batman | nightwing aquaman catwoman superman manhunter | superman <br> superboy <br> aquaman <br> catwoman <br> batgirl | superman <br> superboy <br> supergirl <br> catwoman <br> aquaman |
| hogwarts | dumbledore <br> hallows <br> half-blood <br> malfoy <br> snape | evernight sunnydale garderobe blandings collinwood | sunnydale <br> collinwood <br> calarts <br> greendale <br> millfield |
| turing | nondeterministic non-deterministic computability deterministic finite-state | non-deterministic <br> finite-state <br> nondeterministic <br> buchi <br> primality | pauling hotelling heting lessing hamming |
| florida | gainesville <br> fla <br> jacksonville <br> tampa <br> lauderdale | fla <br> alabama <br> gainesville <br> tallahassee <br> texas | texas <br> louisiana <br> georgia <br> california <br> carolina |
| object-oriented | aspect-oriented <br> smalltalk <br> event-driven <br> prolog <br> domain-specific | aspect-oriented event-driven objective-c dataflow 4 gl | event-driven domain-specific rule-based data-driven human-centered |
| dancing | singing <br> dance <br> dances <br> dancers <br> tap-dancing | singing <br> dance <br> dances <br> breakdancing <br> clowning | singing <br> rapping <br> breakdancing <br> miming <br> busking |


|  | the | a | red | eats | stab | happy | in | cloud | for |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| knife | 74 | 86 | 4 |  | 13 |  | 21 |  | 7 |
| dog | 65 | 58 | 1 | 6 |  | 7 | 17 | 1 | 3 |
| sword | 91 | 81 | 3 |  | 8 |  | 14 |  | 5 |
| love | 45 | 1 |  | 1 |  | 12 | 54 | 2 | 13 |
| like | 31 | 17 |  |  |  | 11 | 8 | 7 | 18 |

## Weighting dimensions

- Not all dimensions are equally informative


## TF-IDF

- Term frequency-inverse document frequency
- A scaling to represent a feature as function of how frequently it appears in a data point but accounting for its frequency in the overall collection
- IDF for a given term = the number of documents in collection / number of documents that contain term


## TF-IDF

- Term frequency $\left(t f_{t, d}\right)=$ the number of times term $t$ occurs in document $d$; several variants (e.g., passing through log function).
- Inverse document frequency = inverse fraction of number of documents containing ( $D_{t}$ ) among total number of documents N

$$
t f i d f(t, d)=t f_{t, d} \times \log \frac{N}{D_{t}}
$$

## IDF

contexts

|  | the | a | red | eats | stab | happy | in | cloud | for |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| knife | 74 | 86 | 4 |  | 13 |  | 21 |  | 7 |
| dog | 65 | 58 | 1 | 6 |  | 7 | 17 | 1 | 3 |
| sword | 91 | 81 | 3 |  | 8 |  | 14 |  | 5 |
| love | 45 | 1 |  | 1 |  | 12 | 54 | 2 | 13 |
| like | 31 | 17 |  |  | 11 | 8 | 7 | 18 |  |


| IDF | 0 | 0 | 0.51 | 0.92 | 0.92 | 0.51 | 0 | 0.51 | 0 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## PMI

- Mutual information provides a measure of how independent two variables ( X and Y ) are.
- Pointwise mutual information measures the independence of two outcomes ( $x$ and $y$ )


## PMI

$$
\log _{2} \frac{P(x, y)}{P(x) P(y)}
$$

What's this value for $w$ and $c$
that never occur together?

$$
\log _{2} \frac{P(w, c)}{P(w) P(c)}
$$

$\log _{2} \frac{P(w, c)}{P(w) P(c)}$

$$
P P M I=\max \left(\log _{2} \frac{P(w, c)}{P(w) P(c)}, 0\right)
$$

|  | the | a | red | eats | stab | happ | in | cloud | for | total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| knife | 74 | 86 | 4 |  | 13 |  | 21 |  | 7 | 205 |
| dog | 65 | 58 | 1 | 6 |  | 7 | 17 | 1 | 3 | 158 |
| sword | 91 | 81 | 3 |  | 8 |  | 14 |  | 5 | 202 |
| love | 45 | 1 |  | 1 |  | 12 | 54 | 2 | 13 | 128 |
| like | 31 | 17 |  |  |  | 11 | 8 | 7 | 18 | 92 |
| total | 306 | 243 | 8 | 7 | 21 | 30 | 114 | 10 | 46 | 785 |

$\operatorname{PMI}(w=$ sword,$c=\mathrm{stab})=\log _{2} \frac{P(w=\text { sword }, c=\mathrm{stab})}{P(w=\operatorname{sword}) P(c=\operatorname{stab})}=\log _{2} \frac{\frac{8}{785}}{\frac{202}{785} \times \frac{21}{785}}$

## Evaluation

## Intrinsic Evaluation

- Relatedness: correlation (Spearman/Pearson) between vector similarity of pair of words and human judgments

| word 1 | word 2 | human <br> score |
| :---: | :---: | :---: |
| midday | noon | 9.29 |
| journey | voyage | 9.29 |
| car | automobile | 8.94 |
| $\ldots$ | $\ldots$ | $\ldots$ |
| professor | cucumber | 0.31 |
| king | cabbage | 0.23 |

## Intrinsic Evaluation

- Analogical reasoning (Mikolov et al. 2013). For analogy Germany : Berlin:: France : ???, find closest vector to v("Berlin") - v("Germany") + v("France")

|  |  | target |  |
| :---: | :---: | :---: | :---: |
| possibly | impossibly | certain | uncertain |
| generating | generated | shrinking | shrank |
| think | thinking | look | looking |
| Baltimore | Maryland | Oakland | California |
| shrinking | shrank | slowing | slowed |
| Rabat | Morocco | Astana | Kazakhstan |

## Dense vectors from prediction

- Learning low-dimensional representations of words by framing a predicting task: using context to predict words in a surrounding window
- Transform this into a supervised prediction problem; similar to language modeling but we're ignoring order within the context window


## Dense vectors from prediction

Skipgram model (Mikolov et al. 2013): given a single word in a sentence, predict the words in a context window around it.

| $x$ | $y$ |
| :---: | :---: |
| gin | $a$ |
| gin | cocktail |
| gin | with |
| gin | and |
| gin | seltzer |

## Dimensionality reduction

| $\ldots$ | $\ldots$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| the | 1 |  |  | the |
| a | 0 |  |  |  |
| an | 0 |  | 4.1 |  |
| for | 0 |  |  |  |
| in | 0 |  |  |  |
| on | 0 |  |  |  |
| dog | 0 |  |  |  |
| cat | 0 |  |  |  |
| $\ldots$ | $\ldots$ |  |  |  |





| 0.13 | 0.56 |
| :---: | :---: |
| -1.75 | 0.07 |
| 0.80 | 1.19 |
| -0.11 | 1.38 |
| -0.62 | -1.46 |
| -1.16 | -1.24 |
| 0.99 | -0.26 |
| -1.46 | -0.85 |
| 0.79 | 0.47 |
| 0.06 | -1.21 |
| -0.31 | 0.00 |
| -1.01 | -2.52 |
| -1.50 | -0.14 |
| -0.14 | 0.01 |
| -0.13 | -1.76 |
| -1.08 | -0.56 |
| -0.17 | -0.74 |
| 0.31 | 1.03 |
| -0.24 | -0.84 |
| -0.79 | -0.18 |



## Word embeddings

- Can you predict the output word from a vector representation of the input word?
- Rather than seeing the input as a one-hot encoded vector specifying the word in the vocabulary we're conditioning on, we can see it as indexing into the appropriate row in the weight matrix W


## Word embeddings

- Similarly, V has one H-dimensional vector for each element in the vocabulary (for the words that are being predicted)

|  | $V$ |  |  |
| :---: | :---: | :---: | :---: |
| gin | cocktail | cat | globe |
| 4.1 | 0.7 | 0.1 | 1.3 |
| -0.9 | 1.3 | 0.3 | -3.4 |




- Why this behavior? dog, cat show up in similar positions

| the | black | cat | jumped | on | the | table |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| the | black | dog | jumped | on | the | table |
| the | black | puppy | jumped | on | the | table |
| the | black | skunk | jumped | on | the | table |
| the | black | shoe | jumped | on | the | table |

- Why this behavior? dog, cat show up in similar positions

| the | black | $[0.4,0.08]$ | jumped | on | the | table |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| the | black | $[0.4,0.07]$ | jumped | on | the | table |
| the | black | puppy | jumped | on | the | table |
| the | black | skunk | jumped | on | the | table |
| the | black | shoe | jumped | on | the | table |

To make the same predictions, these numbers need to be close to each other.

## Activity

- DistributionalSimilarity.ipynb: Build high-dimensional, sparse word representations and find the context evidence that two words are similar.
- WordEmbeddings.ipynb: Train word2vec models using Gensim and explore the capacity for analogical reasoning.

