PAUL DUGUID

CV 7/2019

Positions

2005—present Adjunct Full Professor, School of Information, University of California, Berkeley

2005—2015 Honorary Research Fellow
Institute for Entrepreneurship & Enterprise Development
Lancaster University

2014 Professeur des Universités Invité, IAE, Université Lille 1, Lille, France

2008—2012 Visiting Research Fellow in Business History,
School of Management, York University, UK

2005—2012 Professorial Research Fellow (half time)
Queen Mary, University of London

2005—2006 Visiting Fellow, Center for Science, Technology, and Society
Santa Clara University

2002—2003 Visiting Professor (part time), Organizational and Industrial Sociology,
Copenhagen Business School

2003 Maître de Recherche, École Polytechnique
Centre du Recherche en Gestion, Paris

1992—2004 Research Specialist, Social and Cultural Studies in Education,
University of California, Berkeley

1988—2001 Consultant Researcher, Xerox Corporation Palo Alto Research Center
Palo Alto, California

Palo Alto, California


Books

Third Edition, _with new introduction_, 2017

[Chapters available online at [www.sociallifeofinformation.com]](http://www.sociallifeofinformation.com)


**Edited Books**


**Recent articles, chapters, etc.**

[links, where available can be found at http://people.ischool.berkeley.edu/~duguid/CV_5.2015.html]


Behind the Brand [Introduction to special section on trademark history], with T. Silva Lopes, Business History Review, 2012  86(2): 235-238


Marques frontières, Le Libellio d'Aegis, 2011  7: 3-13

Re-published articles etc.

Winner of the first Mira Wilkins Prize for the best article on International and Comparative History, 2010
re-published in

Oren Bracha, The History of Intellectual Property Law. Edward Elgar, 2018

re-published in


re-published in


republished in *Reflections: The SoL Journal* (with commentaries by Wanda Orlikowski and Etienne Wenger) 1999 (1) 2: 28-44


The University in the Digital Age, with J.S. Brown, *Change: Journal of the American Association of Higher Education* 1996 (July/August): 11-19


translated into Japanese, 1997


republished in *First Monday* 1996 1(1)


republished in


republished in


republished in


*Networks*, ed Gernot Grabher & Walter Powell, Cheltenham (UK): Edward Elgar, 2004


Italian translation


Situated Cognition and the Culture of Learning, with J.S. Brown and A. Collins. *Education Researcher*, 18 [1]: 52-42 1989

republished in


republished in

Earlier articles, chapters, etc.


Controlling Knowledge: On Catherine Fisk’s Working Knowledge, Le Libellio d'Aegis 2013 9(2): 5-11


Behind the Brand [Introduction to special section on trademark history], with T. Silva Lopes, Business History Review, 2012 86(2): 235-238


Marques Frontières, Le Libellio d'Aegis, 2011 7: 3-13


in German as

Winner of the first Mira Wilkins Prize for the best article on International and Comparative History, 2010


What *Talking* Tells Us, *Organization Studies*, 2006 27(12): 1794-1804


Introduction [to special issue on wine and networks], *Business History Review*, 2005 79(3): 453-466

Winner of the Newcomen-Harvard Article award for 2005


republished in

and in


"PG Tips" [a critique of Project Gutenberg and ideas of the Web as a universal library] *Times Literary Supplement* June 11, 2004


The Social Life of Legal Information: First Impressions, *First Monday* 2002 7(9)


Practice Makes Process, with J.S. Brown. *CIO* 2000 (March 1)


...republished in *Reflections: The SoL Journal* (with commentaries by Wanda Orlikowski and Etienne Wenger) 1999 (1) 2: 28-44


The University in the Digital Age, with J.S. Brown, *Change: Journal of the American Association of Higher Education* 1996 (July/August): 11-19


translated into Japanese, 1997


republised in *First Monday* 1996 1(1)


Networks, ed Gernot Grabher & Walter Powell, Cheltenham (UK): Edward Elgar, 2004


Italian translation


Situated Cognition and the Culture of Learning, with J.S. Brown and A. Collins. Education Researcher, 18 [1]: 32-42 1989


Encyclopaedia articles:


Recent newspaper articles and reviews:

Storm Clouds: The Persisting Problems of Sexism in Tech. Review of Ellen K. Pao, Reset and Marie Hicks, Programmed Inequality. TLS, May 15, 2018


Switching About. Review of Nicholas Carr, *The Shallows*. TLS October 2010


Mind the Gap. Review of Yvonne Dittrich, Christiane Floyd, and Ralf Klischewski (eds.), *Social Thinking—Software Practice, Ubiquity*—the ACM's Magazine and Forum August, 2002

Journey's End. Review of Colin Thubron, *To the Last City*. TLS July 5, 2002


After All the Shouting, a Napster Compromise Seems Likely, Opinion page article. *San José Mercury* July 24, 2000


Letter from São Paolo. TLS October 1, 1999


Other articles and reviews in *San Francisco Chronicle, San Francisco Review of Books, TLS*

**Research awards**

- **2014**
  - Professeur des Universités Invité, Université Lille 1, Lille, France

- **2010–2011**
  - Portuguese Studies Program, Faculty Research Grant

- **2009—2010**
  - France-Berkeley Fund

- **2006—2009**
  - ESRC, UK
  - Reassessing the Mark: A Historical View of Trademarks and British Competitiveness with Teresa da Silva Lopes, Queen Mary, University of London

- **2004—2005**
  - ESRC/SSRC Visiting Fellowship Grant

- **2003**
  - Maitre de Recherche, Ecole Polytechnique, Paris

- **2001—2002**
  - Fellow, Center for the Public Domain

- **1995—1998**
  - National Endowment for the Humanities, Washington D.C. Collaborative Grants
  - Division Producing Families: Trading in History, with Jean C. Lave

- **1995—1998**
  - Fundação Luso-American, Portugal
  - Producing Families: Trading in History, with Jean C. Lave

**Recent teaching**
2016, 2017  The Information Society, with Ashwin Mathew, School of Information, U.C. Berkeley.

2015-2019  Teaching Assistant Practicum, School of Information, U.C. Berkeley

2014  Social, Network, & Social Networks, School of Information, U.C. Berkeley

2014, 2017  Social and Organizational Issues of Technology, graduate course, School of Information, U.C. Berkeley

2013  What Theory Matters, with Jean Lave, graduate course, School of Information, U.C. Berkeley

2009—2018  Concepts of Information, with Geoffrey Nunberg, graduate course School of Information, U.C. Berkeley

2004—2007  The Quality of Information, with Geoffrey Nunberg, graduate course, School of Information, U.C. Berkeley

2006—2018  The History of Information, with Geoffrey Nunberg, undergraduate course, U.C. Berkeley

2006—2018  Doctoral Colloquium, graduate course, School of Information, U.C. Berkeley

2008-2014  Politics of Piracy (DeCal faculty supervisor), U.C. Berkeley

Recent talks, interviews, presentations


Open Source Beyond Software: The ideology of FLOSS. IAE, Université Lille 1, June 19, 2014

Information: A keyword and hazardous concept. IAE, Université Lille 1, June 17, 2014

Information & Liberation. Stanford Lib Tech Seminar Series, Stanford University, November 6, 2014


California Marking: Collective Marks and Collective Amnesia. "Brand New World" University of California, Davis, October 5, 2012

Of an Age or for All Time? Conflicts in the History of "Information" Invited contribution to American Historical Association plenary session: "How to Write a History of Information: Session in Honor of Peter Burke." Chicago, January 5, 2012


Publishing in Chains: Scholarly serials, supply chains, and certification. Keynote address, NASIG, St Louis, June 4, 2011

Marks for Knowledge: Property and perpetuity. Business History Conference, St Louis, April 1, 2011


Stabilizing Information. I-School Conference, Seattle, February 9 2011


C is for .... D is for Digitize Conference, New York University Law School, October 9, 2009

To Your Marks; Trade Marks in the Evolution of Modern Pharmaceutical Marketing, with Teresa da Silva Lopes. Association of Business Historians Conference, Liverpool, Friday July 3, 2009


The World According to Grep. Readex Digital Institute, October 9, 2008

Transactions and Iterations: Preliminary Reflections on 100 Years of Trade Mark Registration Data. European Business History Conference, Bergen, August 23, 2008

Call This Progress? The Uncertain Path of US Trade Mark Law and Practice in the Nineteenth Century. Business History Conference, Sacramento, April 11, 2008

French Connections: Trade Marks and Comparative Analysis. Global Trends and Comparative Analysis Workshop, Centre for Globalization Research, Queen Mary, University of London, May 9, 2008.

Call this Progress, with Ross Housewright & Andrew McDiarmid. Business History Conference, Sacramento, April, 2008.

Driving or Driven? A View from the Other Side of the Counter/Keyboard. Innovative Interfaces, Oakland CA, March 26, 2008.


Coming Together or Pulling Apart: W(h)ither Web 2.0? Innovative Interfaces, Directors' Symposium, Oakland, CA, March 6, 2008.

Community of Practice as Wonderwort. Professorial Inaugural Lecture, Queen Mary, University of London, January 22, 2008


Strategies & Law. Trade Marks and British Competitiveness, Queen Mary, University of London, May 11, 2007

Mysteries of the Region: Mapping the Geography of Knowledge. Regions as Reservoirs of Innovation Conference, Lancaster University, April 26, 2007


CoPs: Reflections from 15 Years on the Beat. Communities of Practice: A Driver for Innovation & Competitive Advantage? EU Dynamics of Institutions and Markets in Europe (DIME), Durham, UK, October 27-28, 2006


Knowledge in Collaborative Networks. Babson Center for Executive Education, April 27, 2006

Brands in Chains. Universidade Católica Portuguesa, Lisbon, April 7, 2006

The Quality of Information. Taiga Forum, Chicago, March 27, 2006

What Talking Tells Us: Technology, Ethnography, Organization, Knowledge, Bentley College, March 3, 2005


Brands in Chains: Hi-tech supply, low-tech command. Lancaster University Management School, November 24, 2005

Brands in Chains, Wharton Economic History Seminar, University of Pennsylvania, November 11, 2005

From Gutenberg to Project Gutenberg and Beyond. American Printing History Association, San Francisco, September 22, 2005

The Quality of Information. Tilburg Innovation Centre for Digital Resources, August 28, 2005

The Quality of Information is under Strain? New York Public Library, July 28, 2005

Innovation as Social Practice, Audencia Business School, Nantes, June 2, 2005

The Art of Knowing. Inaugural AEGIS Seminar, École Polytechnique, May 21, 2005

Innovation as Social Practice. Lancaster University Management School, May 9, 2005


Limits to Community: CoPs after Fifteen Years on the Beat. Closing keynote. Organisational Knowledge and Learning Conference (OKLC), Boston, March 19, 2005

Community of Practice: The Life of a Concept. IKON/EBK Seminar, Warwick Business School, Warwick, UK, March 7, 2005

Information Commons, Opening of Prescott College Library and Information Commons, Prescott College, AZ, Feb 17, 2005

Hi-Tech Supply, Low Tech Command: Brand in the PC Supply Chain. Learning Alliance, Center for Science, Technology, & Society, Santa Clara University, January 20, 2005

Innovation, Knowledge, and Dimensions, response to Richard Lester, Séminaire Condor, École Polytechnique, January 10, 2004

The Social Life of Information: Archives from the Other Side of the Counter. Opening Keynote, Society of Archivists, Glasgow, August 31, 2004

The Methuen Treaty in the English Imagination. Association of Business Historians, Nottingham, UK, June 25, 2004

Action at a Distance: The Creation and Recreation of the Port Supply Chain, 1700-1860. Business History Conference, Le Creusot, France, June 18, 2004
Brands and Supply Chains: Information, Institutions, Warrants. Free University, Amsterdam, June 24, 2004

Ars Celare Artem. Keynote presentation, CARL (California Academic and Research Libraries), Pasadena, CA, April 25, 2004


Seduction of Community. Organizing Practice Symposium (with Jean Lave and Lucy Suchman), Institute for Organizational Sociology, Copenhagen Business School, March 29, 2004

Brands and Supply Chains. Inaugural Lecture. Business History Group, Queen Mary College, University of London, March 17, 2004


Mysteries of the Region. INFOBALT. Vilnius, Lithuania. October 24, 2003


Balancing Acts. Invited Talk for the Faculty of Industrial and Organizational Sociology, Copenhagen Business School, November 5, 2002

Developing the Douro Digital Archive. Invited talk, CEPSE, Vila Real, Portugal, September 26, 2002

Developing the Brand. Association of Business Historians Annual Conference, Reading UK, Thursday June 27, 2002

The Social Place of Information. Invited Talk, SSRC workshop Information Technology & Social Research: Setting the Agenda, Columbia University, New York, June 5, 2002

The Social Life of Information. Public Lecture, Copenhagen Business School, May 23, 2002

Internet, Location, Communities: The Social Life of Knowledge Revisited. Invited talks presented at the workshop Internet & the 21st Century, Wharton School, University of Pennsylvania, April 11, 2002

The Social Life of Liberal Eduation. Presidential Convocation Series Address, Oberlin College, April 9, 2002
The Social Life of Education. Invited talk presented at the workshop How Universities Think, UCLA, April 4, 2002


The Cult of Information. Invited Presentation, Voices of the Commons Workshop, Center for the Public Domain, Marshall, Ca, December 7, 2001


What Lies Beyond: Education Beyond Information. Invited Keynote, What Lies Beyond, 26th Annual Conference of the California Association for Institutional Research (CAIR), Sacramento, CA, November 15, 2001

Material Matters: Communities of Practice, Knowledge Generation, Material Constraints, and Actor Network Theory. Invited Lecture, Copenhagen Business School, Copenhagen, Denmark, November 9, 2001


Partners in Time. Opening Keynote, Forging Library Partnerships in the Networked Age, University of California, Berkeley, November 2, 2001


A Vida Social de Informação e o Vale do Silicio, Opening address, Grandes Esperanças: Economia, Tecnologia e Felicidade: Como os Avanços Econômicos e Tecnológicos Podem Melhorar Nossas Vidas e das Empresas, Instituto Fernand Braudel de Economia Munidal/Fundação Armando Alvares, Penteado, São Paulo, Brazil, April 23-24, 2001

What Do We Know about How People Learn? Opening Keynote, Online Learning: Serving People, Not Technology. Cambridge University, UK, March 27-28, 2001

The Social Life of Legal Information? Law Schools and the Law Library, Opening Keynote, Not A Box but a Window: Law Libraries and Legal Education in a Virtual World, Faculty of Law, University of Toronto, February 22-24, 2001

Radical Rupture, Keynote, annual meeting of the American Association of Colleges and Universities, New Orleans, LA, January 17-19, 2000
The Portuguese in the Port Trade: A Preliminary Investigation, presented at the biennial meetings of the Associação Portuguesa de História Económica e Social, Porto, Portugal, November 23, 2000

The Social Life of Distance Education, Keynote, Telelearning 2000, Toronto, Canada, October 5, 2000

The Future of the Family Firm, Keynote, Annual Meeting of the Family Firm Institute, Washington DC, October 26, 2000

Organizing Knowledge, Sloan School of Management, October 13, 2000

Invited participant, Rand Conference on the Book and New Technology, Santa Monica, CA, October 5-6, 2000

The Place of Knowledge, invited paper, Berkeley Knowledge Forum, Haas School of Business, University of California, Berkeley, September 28, 2000

Developing the Brand: Notes towards a Prehistory of Branding in Wine, presented at the annual meetings of the European Business History Conference, Bordeaux, September 14-16, 2000

The Social Life of Education, Keynote, SUNY (Brockport) faculty retreat, August 24, 2000

Fresh Air (NPR), July 11, 2000

Going Digital, University Business, May 2000

The Social Life of Accreditation. Keynote speech, WASC Annual Conference, San Diego, April 22, 2000

Virtual Communities. Wharton School, University of Pennsylvania. April 7-8, 2000


The Bark of the Bourgeoisie. Paper presented at the annual meetings of the American Anthropological Association, Chicago, November 17, 1999


Structure and Spontaneity: Knowledge and Organization. Conference on Knowledge-Based Competition: Corporate Education and Knowledge Management, University of São Paolo, Brazil, August 12-13, 1999


Technology Transfer & Stolen Knowledge. US Department of Transport, Technology Transfer Workshop, Salt Lake City, Utah, August 26, 1998

Institutions and Organizations, with Teresa Silva Lopes, Business History and New Institutional Theory, Reading, UK, May, 1998
Institutions and Information. UC Riverside Library Symposium, April 14, 1998


Learning from Oz. Keynote address, UC Berkeley Information Futures Conference, San Francisco, September 7, 1997


University in the Digital Age. Keynote address, U.C. Berkeley faculty workshop on the Future of the University, January, 1997


Editorial boards

Social Science Matrix series, University of California Press

*Companion to the History of Information*, Princeton University Press

Education

MA, English Literature, Washington University, St Louis, Missouri, 1980

BA, English Literature and Philosophy, Bristol University, Bristol, England, 1972